

**Sample Press Release for Briar Woods Tornado Relief Initiative
FOR IMMEDIATE RELEASE
May 25, 2013**

Contact:

Brooke Wivagg
bmwivagg@gmail.com
703-595-3707

**Local High School Students Rally to Support Tornado Relief Efforts for Their
Namesake School**

Ashburn, VA – May 25, 2013: In response to the devastating tornado that recently affected Briarwood Elementary School in Moore, Oklahoma, students at Briar Woods High School are launching a fundraising initiative to support those impacted by this natural disaster. This student-led initiative aims to raise funds to assist with recovery efforts for the affected school, which shares a similar name, as well as for families and community members who have suffered unimaginable losses.

“As I watched the destruction on TV, I remember thinking, ‘I wish I could do something to help,’” said Brooke Wivagg, the founder of the fundraiser. “Then I saw that one of the affected schools was Briarwood Elementary, and I knew that the Briar Woods community would step up to make a difference for our namesake school, even if it is hundreds of miles away.”

The Briar Woods for Briarwood fundraising initiative is actively seeking volunteers to assist with event planning, organization, and execution. Students, parents, and community members who want to contribute their time or resources are encouraged to get involved. Anyone interested in volunteering or donating can reach out to BriarWoodsforBriarwood@gmail.com for more information.

###

About Briar Woods for Briarwood

Briar Woods for Briarwood was started by Briar Woods High School students upon witnessing the devastation in the wake of an EF5 tornado that wreaked havoc on the town of Moore, Oklahoma, severely damaging Briarwood Elementary School. So far, the initiative has raised more than \$10,000.